

**MOST IMMEDIATE**

**F.No. 11018/02/2019-EBSB (Vol-II)  
Government of India  
Ministry of Human Resource Development  
Department of Higher Education  
EBSB Cell**

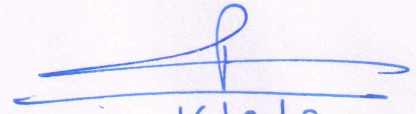
Shastri Bhawan, New Delhi  
Dated the 16<sup>th</sup> March, 2020

**OFFICE MEMORANDUM**

**Subject: Media coverage of Quiz contests on EBSB – reg. .**

The undersigned is directed to refer to Ministry of Information Broadcasting's OM No. P-11017/40/2019-PPC-Part(1) dated 9<sup>th</sup> March, 2020 regarding 'Ek Bharat Shreshtha Bharat' (EBSB) Programme and to request participating Ministries/ Departments as well as UGC, AICTE and National Coordinator RUSA and all the Higher Educational Institutions under Department of Higher Education share the details of Quiz programmes on paired States proposed to be organised by them well in advance with Doordarshan/ AIR so that they may be appropriately telecast by DD/ AIR Kendra.

Encl.: As above

  
16/3/2020

**(Pandey Pradeep Kumar)  
Under Secretary (EBSB)**

To

1.	Nodal Officers of all participating Ministries/ Departments
2.	Heads of all Higher Education Institutions/ Universities under D/o HE
3.	Chairperson, AICTE
4.	Secretary, UGC
5.	National Coordinator, RUSA