

F. No. 11018/02/2019-EBSB (Vol.II)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

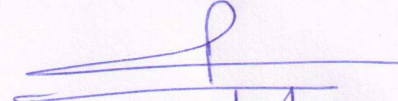
ShastriBhawan, New Delhi
Dated 22nd May, 2020

**Subject: Conducting activities under Ek Bharat Shrestha Bharat through digital medium
– reg.**

The undersigned is directed to refer to the meeting chaired by Secretary (Higher Education) on 8th May, 2020 on the aforesaid subject and to say that as informed in this meeting, the Ministry of Tourism is conducting webinars titled Dekho Apna Desh to promote the spirit of Ek Bharat Shreshtha Bharat. The webinars showcase the history, tangible and intangible heritage, foods, arts, crafts etc of our country. YouTube links to these webinars are available on the Ministry of Tourism website <http://tourism.gov.in/>, under the heading "Dekho Apna Desh Webinars".

2. All the participating Ministries and Departments are requested to inform institutions under their jurisdiction, and encourage them to use these webinars to further the objectives of Ek Bharat Shreshtha Bharat. Schools, HE institutions, EBSB Clubs, NYKSs can all access and use these webinars. DD News can make use of the content for preparing their weekly EBSB programme.

3. It is further informed that as discussed in the above mentioned meeting, a digital platform is also being developed as part of the EBSB portal which will work as a repository of all resources being developed by the various participating Ministries. Once this platform is ready, the login ids will be shared with all the participating Ministries /Departments so that they can upload their material for further use by other departments.


22/5/2020
(Pandey Padeep Kumar)
Under Secretary (EBSB)

To:

All Nodal officers of the Ministries /Departments under Ek Bharat Shrestha Bharat

Copy to:

1. Secretary, UGC
2. Chairman, AICTE
3. National Project Coordinator, RUSA.