

# KARMAVEER BHAURAO PATIL COLLEGE, VASHI

## FACULTY PROFILE



**NAME: SNEHA VISHNU MORE**

**QUALIFICATION : PERSUING PHD (MANAGEMENT),  
MMS OPERATIONS**

**Email ID : moresneha24@gmail.com**

**DEPARTMENT : B.COM (ACCOUNTING & FINANCE)**

**DESIGNATION : ASSISTANT PROFESSOR**

**YEARS OF EXPERIENCE : 06 YEARS**

**SPECIALIZATION : OPERATIONS**

### **PUBLICATIONS:**

**Books Publication- NIL**

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**Research Publications in Journals- 04**

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**Papers Published in conference proceedings- 04**

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**PAPERS PRESENTED: 03**

**Research Papers presented in national/international conferences- 03**

1. The Effectiveness of Green Marketing for Starbucks based on perspectives of Consumers, Shareholders and Impact on Corporate Social Responsibility- Ahead International Journal- ISSN number: 2456-205X  
Date of Publication: July 2016.
2. The study of Efficiency and Effectiveness of Warehouse Management in the context of Supply Chain Management- International Journal of Engineering Technology, Management and Applied Sciences. { ICRISTM-16}- ISSN Number: 2349-4476- ISBN number- 978-81-932712-6-1.
3. The study of Economic Value Added as a Management Tool in perspective of Traditional Measure Analysis on Stock Based Performance. 3<sup>RD</sup> International Conference on Recent Innovation in Science, Technology and Management {ICRISTM- 16}- ISSN number: 2394-3386, ISBN number: 978-81-932712-85

**CONFERENCES/SEMINARS/WORKSHOP ATTENDED: 10**

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**ACTIVITIES ORGANIZED: WORKSHOP ON GST AND CUSTOM ACT**

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**COURSES/TRAINING PROGRAMMES COMPLETED: NIL**

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**RESEARCH PROJECTS: PERSUING PHD**

**MEMBERSHIPS/AFFILIATIONS: NIL**

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**AWARDS AND ACHIEVEMENTS: The “Best Academic Diary” from Senior College .**

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**ANY OTHER DETAILS: NIL**

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